## Disney Box Office though 2022

## Observations:

- Disney has released its schedule and so more precise estimates for the Studio segment can now be made.
- F'20 in box office sales, F'21 will be flattish, and F'22 up 20-30%.
- F'22 will have Avatar-2 and four Marvel releases.
- The F'22 releases will also be a strong builder of consumer interest and subscriptions in Disney+ during the 2023 and '24 period, i.e. where there is a higher risk of subscriber fatigue.
- Also coming from Lucasfilm to Disney+ are: 1) an Obi-Wan Kenobi series, featuring Ewan McGregor as the Jedi Master, 2) a series that follows K-2SO and Cassian Andor from Rogue One, and 3) a new 12-episode season of the much-loved "Star Wars: Clone Wars" animated show.

## Conclusion:

 The outlook for Studio looks <u>robust</u> and the release schedule is <u>designed to</u> provide strong support to Disney+.

